



CAUTION NOTICE

ALERT AGAINST MISUSE OF SAIL BRAND NAME & TRADEMARKS

Notice is hereby given to all that Steel Authority of India Limited (SAIL) having its registered office at Ispat Bhawan, Lodhi Road, New Delhi – 110003 is the Registered Proprietor & Right Holder of the Trademark SAIL and several SAIL formative marks, brand names, including but not limited to



SAILTMT/////EQR/////500D/////

SAILTMT/////HCR/////500D/////

SAILTMT/////R/////600/////

SAILTMT/////EQR/////550D/////

SAILTMT/////HCR/////550D/////



SAILTMT/////500S/////

SAIL SEQR/////500D/////
SAIL SEQR/////550D/////

SAIL NEX

SAIL JYOTI

(Actual marking on material is as given under each logo) (///// are the transverse ribs of TMT bars)

If any manufacturers and/or resellers attempt to deceive members of the trade and/or the general public by selling counterfeit or fake products with the SAIL Trademark, either on its own or in combination with another mark or name, or by using a very similar mark, name, or logo with the intention to mislead, such unethical operators are hereby warned that we will take immediate and strict legal action for trademark infringement under the Trade Marks Act 1999 and criminal action, *inter alia* for counterfeiting, cheating and fraud.

Customers are requested to contact SAIL Branch Sales Offices for any query on SAIL materials. Contact details of Branch Sales Offices are available on SAIL website <https://www.sail.co.in>. We also appeal to the public in general to report any such instances to the Branch Sales Offices of SAIL or provide information through e-mail to any of the following.

cgmmarketing@sail.in; rmnr.cmo@sail.in; rmer.cmo@sail.in; rmwr.cmo@sail.in ; rmsr.cmo@sail.in

Executive Director (Marketing)